

## ***Voices of the Valley***

Our annual *Sustainable Lehigh Valley* booklet includes essays, creative writing, and art by community members on subjects related to sustainability, the challenges we face, and visions of how we can work together to create a more sustainable world. You can find guidelines for submitting your work on our website.

Essays and other writings are also published on the Alliance website, and readers are invited to post comments there.

For more information, send an email to [slv-editors@sustainlv.org](mailto:slv-editors@sustainlv.org).

### ***Mission of the Alliance***

The Alliance is dedicated to working for community sustainability, including wholistic approaches to the environment, social justice, health, participatory democracy, and local economies. We are committed to active, collaborative approaches to achieving long-term positive outcomes.

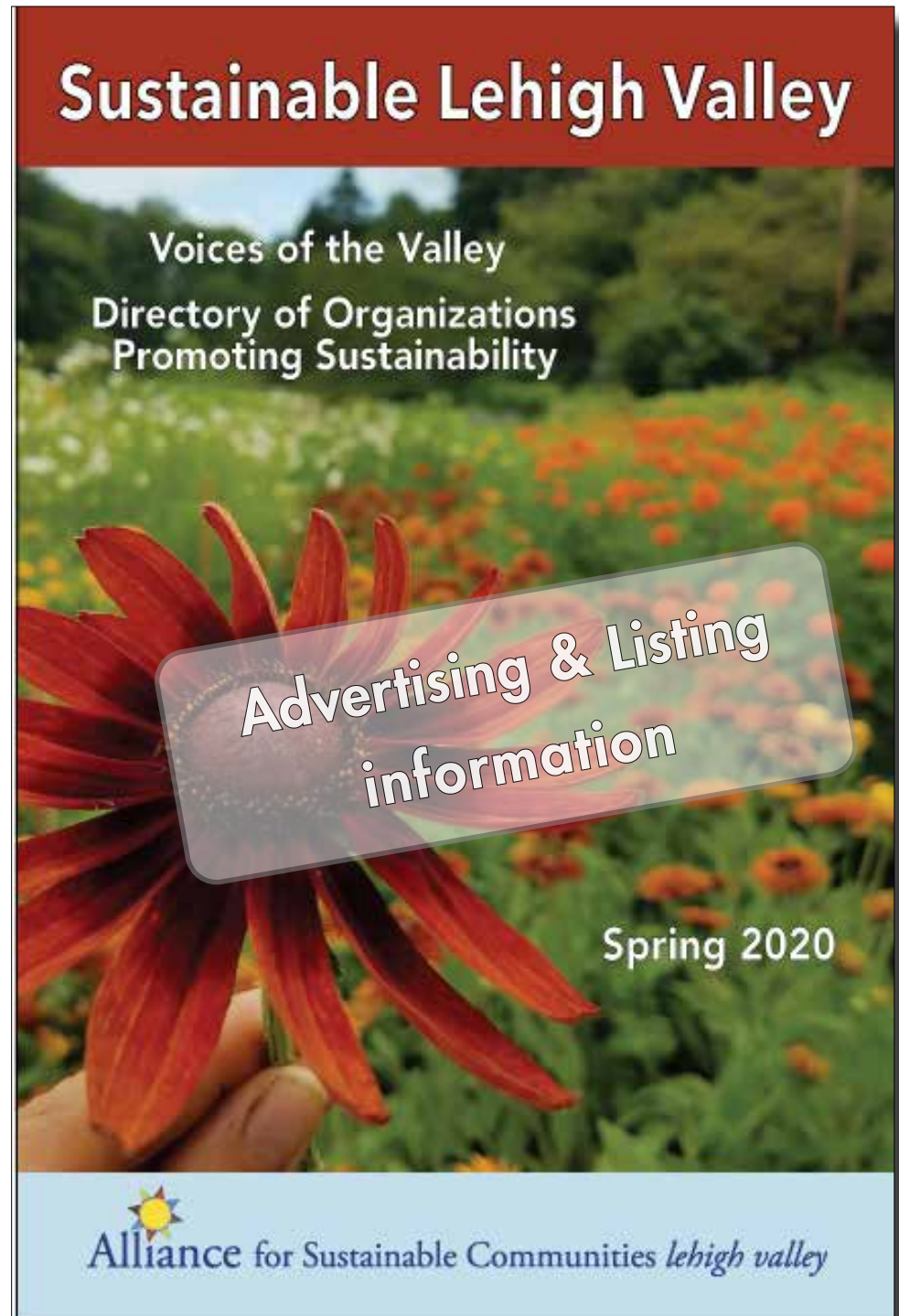
The annual *Sustainable Lehigh Valley booklet* is a project of

**Alliance for Sustainable Communities – Lehigh Valley**

c/o Morning Star Center  
1966 Creek Road, Bethlehem PA 18015

[www.sustainlv.org](http://www.sustainlv.org)

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## About the Sustainable Lehigh Valley booklet

The Alliance for Sustainable Communities-Lehigh Valley distributes its free Sustainable Lehigh Valley booklet to thousands of people in the Lehigh Valley:

- Its Voices of the Valley essays share the diverse perspectives of concerned people in the region about sustainability matters; and
- It is a visible manifestation of our region's sustainability movement.
- It supplies information about the many organizations and businesses that promote community sustainability here;

Be part of this effort by listing your business or organization, placing an advertisement, and/or submitting an essay for the Voices of the Valley section!

### Why list your Organization in the Directory?

A simple answer: to provide information about your organization or business to thousands of like-minded folks in the Lehigh Valley.

With directory listings published on the Alliance website and indexed in *Sustainable Lehigh Valley*, with thousands of copies distributed widely throughout the Greater Lehigh Valley, your information can really get out there.

The online directory allows up to 100 words to describe what you do. There's a lot you can say about your work in 100 words.

Further, listings posted in the online directory often come up as the top hit in a search and are fully searchable on our website—and you can edit your own online listing at any time.

### Create your listing in just a few minutes

All organizations that serve the Lehigh Valley and promote sustainable practices can submit listings via our website. Businesses that run any size ad in the annual *Sustainable Lehigh Valley* booklet are listed at no extra charge.

To create a new directory listing, you must be registered on the Alliance website. Go to the: [www.sustainlv.org](http://www.sustainlv.org) and click on the 'Register' link at the top of the page. After completing your registration, send an email to [website@sustainlv.org](mailto:website@sustainlv.org) giving your "username" and the name of your organization, so we can authorize you to create and edit a listing.

To create the listing, go to Sustainable Lehigh Valley/Directory in the Tools menu and click on 'Submit a listing' in the left-hand column.

Note: The Alliance reserves the right to review and edit listings before publication. (You will receive a confirmation email when your listing is published.)

Questions? Contact us by email at: [directory@sustainlv.org](mailto:directory@sustainlv.org)

## Display Advertisements

### Why Advertise in the Directory?

Organizations, businesses, and professional practitioners are invited to place display ads in Sustainable Lehigh Valley. Unlike most advertising venues, our publication reaches thousands of like-minded people interested in finding out about you.

Placing an ad can highlight your organization or business and the particular ways in which you are promoting sustainability.

In addition, placing an ad is a way to show your support for:

- sustainability efforts in the Lehigh Valley;
- the Sustainable Lehigh Valley publication; and
- the ongoing work of the Alliance

And, as a bonus for placing an ad, your listing is included at no extra charge.

### Ad Sizes & Prices

Prices shown are for finished ads submitted as digital files in PDF or JPEG format. There will be an extra charge for ads that require scanning or adjustment. (Business card ads can be submitted as a clean business card that we will scan and adjust to fit.)

All ads are subject to availability of space and must be paid by March 1.

#### Back Cover (Full Color)

- Full page (color) – 5.5" x 8.6" ..... \$600

#### Inside Covers (Full Color)

- Full page – 5.5" x 8.6" ..... \$500
- Half page – 5.2" x 4.1" ..... 300

#### Inside Pages (B&W)

- Full page – 5.5" x 8.6" ..... \$400
- Half page – 5.2" x 4.1" ..... 200
- Quarter page – 5.2" x 2.1" **OR** 2.4" x 4.1" ..... 100
- Eighth page – 5.2" x 1.0" **OR** 1.1" x 4.1" ..... 50

#### Business Card ads – inside pages (B&W) .....\$60

(Based on your standard business card (3.5" x 2.0"), with no edits or changes. May be reduced to 3.0" x 2.15" to fit space available.)

All sizes are approximate.